

## Sample Referral Letter

Dear *[Name]*,

As a site coordinator, I wanted to tell you about a great patient recruitment company — Acurian. They excel at generating high quality patient referrals, and turning these referrals into randomizations. From recruitment, to enrollment, to management, Acurian knows how to fill a study and make sure it runs smoothly.

### Here's why:

- Acurian's database of more than 45 million people offers immediate access to opted-in patients in virtually every region of the country in a variety of therapeutic areas.
- Acurian's protocol-specific pre-screening process, as well as superior site and patient support services, greatly improve the likelihood of patients becoming enrolled.
- Acurian's exclusive Recruitment Manager™ web-based software makes the complications of screening, tracking, budgeting and reporting easy to organize.
- Acurian's willingness to price recruitment on meeting performance milestones, including randomized patients.

I highly recommend that you speak with Acurian about patient recruitment for current and future studies. I know that our site would greatly benefit from having Acurian as an enrollment partner. To learn more, view the [online presentation](#) about Acurian.

With best regards,

*[Name, Title, Company]*

P.S. *[Personal message here]*